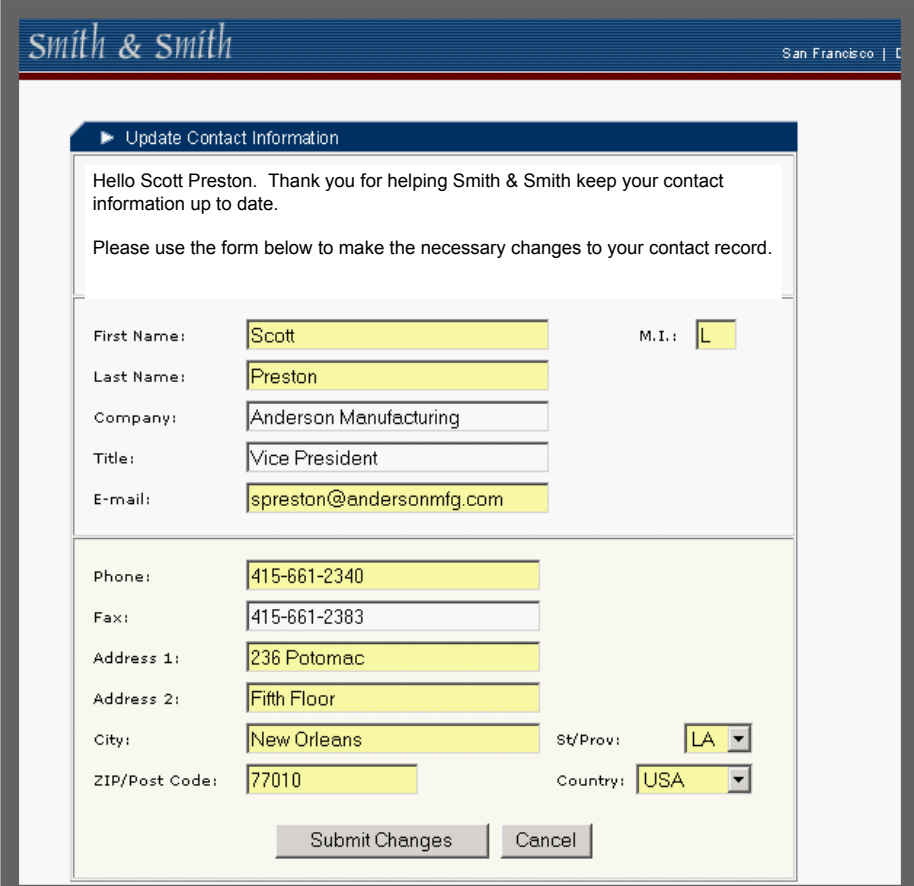


Your Contacts Update Their Data Online

Keeping the data on your contacts up-to-date is a constant challenge. ContactEase's Browser-Based Online Client Update Form allows you to have your contacts review and update their own data in a secure environment, giving you their most current information and saving the time and expense (and potential for error) of having someone else input it!

First, using the mass email capability of ContactEase, send a personalized email to the contact with a secure, unique link to your website, where their data is already filled in and is ready to be edited. The contact can edit any data that you wish them to, RSVP for an event, or select which mailing and seminars they would be interested in. Updates can either go directly into ContactEase, or into a "holding tank" to be reviewed and accepted by your staff.

Clients have saved almost 1/2 of their database administrator's time with this system, since only data review is necessary instead of entering all the data directly. One client experienced a 75% response rate from this mailing.



Smith & Smith San Francisco | D

Update Contact Information

Hello Scott Preston. Thank you for helping Smith & Smith keep your contact information up to date.

Please use the form below to make the necessary changes to your contact record.

First Name: M.I.:

Last Name:

Company:

Title:

E-mail:

Phone:

Fax:

Address 1:

Address 2:

City: St/Prov:

ZIP/Post Code: Country:

For more information please call 800.447.1712 x2 or email sales@colevalley.com