

FOR IMMEDIATE RELEASE:

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Cole Valley Software Expands Client Service Team

Coeur d'Alene, ID – August 1, 2009 – Cole Valley Software announces Jennifer Whittier has joined Cole Valley as Director of Client Relations. Ms. Whittier was previously the Director of Marketing and Client Relations for Pierce Atwood, a 130 attorney firm based in New England. She brings over twenty years of marketing and client relations experience to Cole Valley. She will be primarily responsible for providing ongoing success consulting services to current and future clients.

“We are very excited to be able to add someone of Jennifer’s experience and expertise to our client service team at Cole Valley. As a client for over five years, she is intimately familiar with our ContactEase CRM application and was highly successful implementing the product at Pierce Atwood. She will provide clients with invaluable insight as they implement and utilize ContactEase to increase revenue for their firms,” said Jeff Reade, President, Cole Valley Software.

About Cole Valley Software

Since 1991, Cole Valley Software has served the legal profession by delivering marketing automation. Based in Coeur d'Alene, Idaho, Cole Valley offers contact management and marketing solutions designed to integrate seamlessly with most accounting, human resource, database and office applications. The company’s flagship product, ContactEase CRM software, is installed at many leading law and accounting firms in North America. For more information, visit www.colevalley.com.

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