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### **UHY Advisors, Inc. Selects ContactEase™ CRM**

Coeur d'Alene, ID – August 1, 2009 – Cole Valley Software announced that leading tax and business consulting firm, UHY Advisors has purchased ContactEase CRM (Client Relationship Management) software system for all U.S. operations. UHY Advisors ultimately chose ContactEase over other industry applications for the product's functionality, ease of use, and anticipated high user adoption rate.

“We believe ContactEase will help our firm increase revenue and add value to our clients' experience here at UHY. We are designing a pipeline that is going to let us, at the push of a button, roll up all the numbers, so that management can wake up in the morning, push a button and see what the pipeline for the entire company is at any given time.” says Bruce Ditman, UHY Marketing Director.

The CRM firm-wide rollout of ContactEase across 20 office locations is scheduled for the second quarter of 2009. Cole Valley's President Jeff Reade said, “We are extremely pleased to have such an outstanding firm as UHY Advisors as a new client. Our project management team is already working closely with key members of the firm to successfully plan and execute a nationwide installation.”

ContactEase is a client relationship management and marketing automation solution uniquely tailored for the specific business practices of professional service firms. The product, which is currently installed in more than 200 firms, enables users to manage, coordinate and synchronize business development activities and client service processes. Beyond contact management, ContactEase empowers marketing staff to execute and automate all marketing and business development campaigns from one central system.

#### **About UHY Advisors, Inc.**

UHY Advisors, Inc. and its subsidiary entities have more than 1,200 professionals providing services from offices across the United States. UHY Advisors, Inc. is ranked by Accounting Today as one of the 15th largest professional services firms in the country providing tax and business consulting.

UHY LLP is a licensed independent CPA firm that performs audit and attest services in an alternative practice structure with UHY Advisors, Inc. UHY LLP and UHY Advisors, Inc. are independent U.S. members of UHY International Limited. UHY Advisors, Inc. and its subsidiary entities are not licensed CPA firms.

**About Cole Valley Software**

Since 1991, Cole Valley Software has served the accounting and legal professions by delivering marketing automation. Based in Coeur d'Alene, Idaho, Cole Valley offers contact management and marketing solutions designed to integrate seamlessly with most accounting, human resource, database and office applications. The company's flagship product, ContactEase CRM software, is installed at many leading law and accounting firms in North America. For more information, visit [www.colevalley.com](http://www.colevalley.com).

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