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Cole Valley Announces Update To ContactEase

*New Release Expands Integration between
ContactEase CRM Software and Microsoft Outlook*

Coeur d'Alene, ID - September 7, 2006 - Cole Valley Software introduces ContactEase Advanced Outlook Integration, a major product enhancement now available in version 9.23 of its leading Client Relationship Management (CRM) software product. Advanced Outlook Integration expands ContactEase's Microsoft Outlook address book integration. With this new feature, users will have easy access to *any* ContactEase data on clients and prospects while in Outlook.

ContactEase CRM software enables law firms to manage, coordinate and synchronize client contact information including phone, address, and e-mail information, as well as any communications, events and relationships with others at the firm. The CRM system creates a firm-wide contact database, providing attorneys with a more complete picture of their contacts as well as those of their fellow attorneys. With updates from time & billing and other data sources, ContactEase creates a central electronic information bank which becomes an essential resource for both legal and marketing professionals within the firm.

"We are very excited about the ContactEase Advanced Integration with Outlook - it easily gives the users any of the data *they need* while they are still in Outlook, and it enhances the product significantly," says Christopher Hunt, Director of Information Technology for Tarlow, Breed, Hart & Rodgers in Boston.

"Our clients were demanding more information on their clients and prospects than Outlook could provide," said Jeff Reade, President of Cole Valley. Reade explains that by automatically feeding Outlook data into ContactEase, professionals can access and use client information more effectively. "Once they are sharing data across the firm using the basic ContactEase/Outlook integration, professionals want more information, such as 'Who else do we know at that company?', 'Who else in my office knows this contact?' 'Did they get invited to our last firm event?', 'Who are

their other legal service providers?’, ‘How much did we bill them last year?’. Since they are often already in Outlook, they can get their answers immediately. ”

In addition to the Advanced Outlook Integration, ContactEase 9.23 also features a range of improvements in security, administration and reporting ability. For a list of all ContactEase version 9.23 updates, visit www.colevalley.com/clients/whatsnew.htm.

About Cole Valley Software

Cole Valley Software’s ContactEase Client Relationship Management (CRM) system enables law firms to manage, coordinate and synchronize client touch points including phone, fax, e-mail and events and relationships with others at the firm. Since 1991, Cole Valley Software has delivered fully integrated firm-wide marketing automation software specifically tailored to the needs of law firms. For more information, visit www.colevalley.com.

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