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**MERGER BRINGS FIRST EVER CONTACT MANAGEMENT
AND MARKETING SYSTEM TOGETHER**

*Cole Valley Software and METZ Software merge to offer the first
of its kind contact management and marketing system for law firms*

SAN FRANCISCO, CA January 29 —Cole Valley Software, the pioneers of award-winning marketing software for law firms, and METZ Software, a leading end-user-oriented contact management system for law firms, today announced that their combined company will provide customers with the first of its kind fully synchronized contact management and marketing system.

By combining Cole Valley's MarketEase™ and METZ Phones Pro™, financial and marketing data are linked to real-time, accurate contact information, helping firms plan, track, and manage marketing campaigns, sales efforts, and targeted business development activities.

“We couldn't be more excited to offer our customers the best of both worlds,” said Jeff Reade, Cole Valley Software CEO. “We wanted to bring on a partner with a proven understanding of the law firm market whose desktop contact management system could enhance the power of our marketing database software. Now our customers have a 360-degree view of their client contact and activity data all day, all the time, no matter where they are.”

Cole Valley and METZ software combine over 20 years of experience in the legal industry. The merger of the two companies was a natural evolution after they tested the waters with one another through an alliance they formed in 2000 to present the concept to interested clients.

“The demand in the legal marketplace for a truly integrated contact management

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and marketing system is at an all-time high,” said Art Metz, Vice President of Development. “To stay competitive in this climate, law firm leaders must keep themselves apprised of their clients’ relationships and activities or face the consequences. We offer them the tools they need to stay ahead of the game, and offer support every step of the way.”

About Cole Valley Software

Since 1991, Cole Valley Software has pioneered the development of award-winning marketing software that gives professional service firms a competitive advantage by making it easy to capture, analyze, and leverage client and prospect intelligence. Cole Valley Software’s products are used in the professional services industry with an extremely strong and loyal customer base in the law firm market. Its marketing database software manages event and matter information, attorney profiles, performs financial analysis to determine ROI on marketing activities, and much more.

Their products, LegalEase™ and MarketEase™, have been in use in law firm marketing departments since 1991. Law firms ranging from 10 attorneys to over 1,000 attorneys use the products, including over 20 of the top 100 law firms.

About METZ Software

Founded in 1989, METZ Software develops fully networked contact and relationship management (CRM) software for the professional services industry. METZ Phones Pro™ is a top-performing, easy-to-use, CRM software product that supports Microsoft SQL and Access databases, integrates with word processing, e-mail, and fax applications; and synchronizes with Palm™ personal devices and Microsoft Outlook™. Data is also accessible through the Internet and via WAP-enabled cell phones. Recently released Version 9 adds a number of significant improvements in marketing and relationship management as well as performance and administration. METZ Software provides users of METZ Phones Pro the competitive advantage of centralizing information and accessing secure client knowledge from anywhere.

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