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You forwarded this message on 11/12/2004 1:44 PM.

From:  Matt Pettine [MPettine@mfa-cpa.com]  
To: jeff@colevalley.com  
Cc:  
Subject:

Dear Jeff Reade: Here's a sample mail merge....

**Specialists in Accounting and Finance Staffing | Permanent • Temporary**



## EMPLOYMENT TRENDS

2004 has seen a dramatic improvement in employment prospects in the accounting and finance field. Historically, temporary and contract assignments increase prior to a pick-up in perm openings. This last recession was not your typical recession. When the high tech bubble burst a disproportionate number of high level finance and accounting professionals found themselves among the unemployed compared to statistics from previous recessions.

At PSSI starting in early spring we experienced a significant